## PLANNING AND INFRASTRUCTURE

Waterfront Conference Company's planning events offer you a unique opportunity to showcase your services, raise your profile and network with a targeted, engaged audience of senior industry leaders and decision makers.

## WHY SPONSOR A WATERFRONT PLANNING CONFERENCE?

- Showcase your expert insight and industry knowledge to planning leaders and decision makers – senior attendees at our conference include developers and project promoters who are actively looking for support and guidance on projects
- Increase your visibility with branding options that will ensure your company is promoted both in the lead up to, and at the event
- · Standout from your competitors with an enhanced profile

We offer a range of different sponsorship packages that can all be tailored to meet your current objectives. All of our packages provide you pre and post event benefits in addition to your visibility on the day.

## SPONSOR OPTIONS INCLUDE:

Thought leadership options including bespoke speaking session on the agenda

**Brand visibility** including company logo in all conference marketing material – not just on the day but pre and post event

**Exhibition stands** 

Marketing collateral – branded material to be displayed and distributed at the event

Promotion across social media channels

Share articles, thought leadership pieces or video content ahead of the event

Interested in sponsoring or exhibiting at an event? Contact us now for more information.

